

# BISCI

**V**erdicchio is a commonplace name among wine consumers. But few, even among the experts, know that there are two appellations where Verdicchio is produced - Castelli di Jesi and Matelica - both employing the same Verdicchio varietal, but yielding wines so radically different as to really call for a more definite distinction than the one employed today.

The wines from the Castelli di Jesi appellation are responsible for Verdicchio's reputation as a supremely drinkable wine of refreshing simplicity and very affordable price.

Verdicchio di Matelica is still

virtually unknown outside of its appellation, a very small township couched in the hilly rural central part of the Marche region. The Bisci estate is without doubt Matelica's finest expression, its owners devoted solely to quality: rigorously enforcing short pruning and the strictest cluster selection during harvest; bottling only wine from first run must, and actually skipping vintages when not entirely satisfied with the final result. Releasing their Verdicchio (they produce a regular, a single vineyard Vigneto Fogliano - and a Riserva) after most others have already been consumed, the Bisci estate makes a clear statement as to the character of its wines. These wines are rich,

creamy, engagingly structured of remarkable amplitude and length on the palate. When young the bouquet has varietal grassy qualities backed by a spicy nature that with age evolves into complex and seductive resinous suggestions, displaying characteristics so bold and distinctive as to warrant a redefinition of both varietal and wine.

Bisci also produces two Marche Rosso, "Rosso Villa Castiglioni" and "Rosso Piangifame (both 100% Sangiovese) and a Passito (100% Verdicchio). ◇



## Verdicchio di Matelica

Zone: *Matelica*  
 Varietal: *Verdicchio*  
 Vineyard Ext.: *12 hectares*  
 Average Prod.: *40,000 bottles*



## Verdicchio di Matelica Vigneto Fogliano

Zone: *Matelica*  
 Varietal: *Verdicchio*  
 Cru: *Fogliano*  
 Vineyard Ext.: *4 hectares*  
 Average Prod.: *13,500 bottles*